Role of Tourist Offices Abroad on Tourist Inflow

2117. SHRI SANTOSH BAGRODIA: Will the Minister of TOURISM be pleased to state:

(a) the number of tourist offices maintained outside the country, country-wise;

(b) the number of tourists visiting India from these countries, country-wise; and

(c) whether any increase of tourists has been noticed because of these tourist offices?

THE MINISTER OF TOURISM AND MINISTER OF CULTURE (SHRI ANANTH KUMAR): (a) Details of tourist offices maintained outside the country are given in statement-I (*see* below).

(b) Detail of tourist arrivals from these countries are given in Statement-II (*See* below).

(c) These overseas tourist offices play an important role in promoting tourism India. The tourist arrivals have increased from 16,77,508 in 1991 to 24,81,928 in 1999. The growth in 1999 was 5.2% over 1998.

Statement—I

Details of Tourist Offices Abroad

Sl. No.	Name of the Country/City	No. of India Tourist Offices	No. of India based Officers	No. of local staff	Total staff strength
1.	USA New York and Los Angeles	2	5	7	12
2.	Canada Toronto	1	2	1	3
3.	Argentina Buenos Aires	1	1	1	2
4.	U.K. London	1	3	3	6
5.	Germany Frankfurt	1	3	3	6
6.	France Paris	1	3	1	4
7.	Italy Milan	1	1	1	2

Sl. No.	Name of the Country/City	No. of India Tourist Offices	No. of India based Officers	No. of local staff	Total staff strength
8.	Spain Madrid	1	1	1	2
9.	Sweden Stockholm	1	1	2	3
10.	Netherlands Amsterdam	1	2	1	3
11.	Russia Moscow	1	1	1	2
12.	Israel Tel Aviv	1	1	1	2
13.	UAE Dubai	1	2	3	5
14.	South Africa Johannesburg	1	1	1	2
15.	Singapore Singapore	1	2	2	4
16.	Australia Sydney	1	3	3	6
17.	Japan Tokyo	1	2	2	4
	TOTAL	18	34	34	68

Statement—II

Country-Wise Tourist Arrivals

Sl. No.	Country	1997	%	1998	%	1999 (upto Oct.)	% (upto Oct.)
1.	USA	244239	6.7	244687	0.2	190684	0.0
2.	Canada	78570	6.1	80111	2.0	61254	-3.5
3.	Argentina	3202	12.8	3776	17.9	4467	54.5
4.	U.K.	370567	2.7	376513	1.6	265980	-6.0
5.	Germany	105979	6.1	93993	-11.3	68505	-8.9
6.	France	91423	-2.0	97898	7.1	70938	-10.6
7.	Italy	53854	7.9	54058	0.4	41181	-4.7
8.	Spain	22903	-6.2	25309	10.5	19426	-4.0
9.	Sweden	19772	-6.7	19563	-1.1	17509	13.9
10.	Netherlands	44843	11.4	54227	20.9	39413	-10.4
11.	Russia	32190	-21.7	29493	-8.4	28520	22.0
12.	Israel	20162	9.7	21103	4.7	18042	9.7
13.	UAE	19828	7.4	14992	-24.4	14957	13.4
14.	South Africa	22218	15.0	20397	-8.2	18413	28.0
15.	Singapore	52004	10.3	54328	4.5	41530	1.6
16.	Australia	50647	3.9	57807	14.1	54982	30.8
17.	Japan	99729	0.7	89656	-10.2	65593	-6.8